



Nurturing Norfolk's Talent

Sponsorship Options

**Your opportunity to support
Norfolk's largest skills and careers event**

The Norfolk Skills & Careers Festival is an interactive event designed to help inspire the ambitions of young people from across the county, opening their minds to the possibilities their futures could hold

**6 & 7 March 2019
Norfolk Showground Arena**

As an official sponsor, your business can gain access to a range of key benefits:

- An association with Norfolk's largest employer-led skills and careers event
- Be recognised as an employer at the heart of skills vocational training, apprenticeships and a commitment to the investment of the county's future
- PR and company profiling in all pre and post-event marketing activity

We have a number of packages available, but would welcome the opportunity to discuss bespoke options with you

Headline Sponsorship

£5000 +VAT

Take this key opportunity to headline the event

Benefits:

- Sole headline sponsor
- Opportunity to shape the development of the event and if relevant, to lead an industry sector
- High profile branding at the venue throughout the event as headline sponsor
- Free stand space in the main arena and additional outdoor space if required
- Space for banners and displays
- Company profile within the event marketing in the Eastern Daily Press
- Your branding across all press advertising, social media and other marketing collateral for the event
- Your logo and profile on the event website with links to your own website
- Opportunities to work with us to develop/link in with your own PR activities

Sector Sponsorship

£1000-3000 +VAT

An opportunity to showcase your company as a leader in your industry

Benefits:

- Opportunity to lead your industry sector zone
- Your logo and acknowledgements on the event website, with links to your own website
- Acknowledgements and branding in social media and other marketing collateral
- Free 3 x 2m stand space in the main arena or outside, depending on your requirements
- Space for banners and displays

Sectors Available:

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|--------------------------------------|----------------------------|
| Advanced Manufacturing & Engineering | Health & Social Care |
| Construction & Logistics | ICT - Digital & Creative |
| Education & Training | Leisure, Tourism & Culture |
| Energy | Public Services |
| Financial & Business Services | Retail & Enterprise |
| Food & Farming | Science & Innovation |

Supporting Sponsor

£1000 +VAT

Benefits:

- Your logo and acknowledgements on the event website, with links to your own website
- Acknowledgements in social media and other marketing collateral
- Free 3 x 2m stand space in the main arena or outside, depending on your requirements
- Space for banners and displays



We would welcome your support for this prestigious and exciting event

For further information and to discuss the opportunities available,
please contact Robert Ediker :

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Event partners:



NORWICH SCHOOL



ROYAL NORFOLK
AGRICULTURAL
ASSOCIATION