



Nurturing Talent

Sponsorship Options

**Your opportunity to support
Norfolk's largest skills and careers event**

The Norfolk Skills & Careers Festival is an interactive event designed to help inspire the ambitions of young people from across the county, opening their minds to the possibilities their futures could hold

**4 & 5 March 2020
Norfolk Showground Arena**

Here's why your organisation should get involved:

- Be recognised as an organisation at the heart of skills vocational training, apprenticeships and a commitment to the investment of the region's future
- Exposure to over 6000 young people from across Norfolk and Suffolk
- Network with over 100 other local, regional and national businesses
- Engage with teachers and support staff from over 70 schools
- Support the education and career planning for young people in our region

A range of packages are available to suit your requirements.

Please contact us to discuss this in more detail.

Cheryl Watson – norfolkskills@rnaa.org.uk – 01603 731971

Headline Event Sponsorship

£7,500 +VAT

Benefits include:

- Headline sponsorship indicated on all event materials and event name. Norfolk Skills and Careers Festival in association with...
- Showcase your company as a leader in your industry and lead your sector zone. Opportunity to shape the development of the event and lead an industry sector
- Branding throughout the event as headline sponsor
- Branding on all event collateral including event map, School Packs, Exhibitor Manual
- Your logo and acknowledgements on the event website, with links to your own website
- Acknowledgement and branding on social media and other marketing collateral
- Acknowledgment in event Press Releases leading up to and after the event
- Case study on event website
- Free 6 x 2m stand space in the main arena or outside - location depending on your requirements
- Space for pop up banners throughout the event venue and in the Exhibitors and Teachers Lounge
- Opportunity to provide materials for the 'Teachers Welcome Pack' which is given to all school staff upon arrival at the event for them to take back to school and share with other staff who may not have been able to attend the event

Sector Sponsorship

£3000 +VAT

An opportunity to showcase your company as a leader in your industry

Benefits include:

- Showcase your company as a leader in your industry and lead your sector zone.
- Your logo and acknowledgements on the event website, with links to your own website
- Acknowledgements and branding in social media and other marketing collateral
- Free 6 x 2m stand space in the main arena or outside - location depending on your requirements
- Space for pop up banners throughout the event venue and in the Exhibitors and Teachers Lounge
- Opportunity to provide materials for the 'Teachers Welcome Pack' which is given to all school staff upon arrival at the event for them to take back to school and share with other staff who may not have been able to attend the event

Sectors Available:

Advanced Manufacturing & Engineering

Construction & Logistics

Education & Training

Energy

Financial & Business Services

Health & Social Care

Digital, ICT & Creative

Leisure, Tourism & Culture

Public Services

Retail & Enterprise

Careers Advice

Aviation

Science & Innovation

Food & Farming

Supporting Sponsor

£1500 +VAT

Benefits include:

- Alongside other supporting and sector sponsors, showcase your company as a leader in your industry and lead your sector zone.
- Your logo and acknowledgements on the event website, with links to your own website
- Acknowledgements and branding in social media and other marketing collateral
- Free 3 x 2m stand space in the main arena or outside - location depending on your requirements
- Space for pop up banners throughout the event venue and in the Exhibitors and Teachers Lounge
- Opportunity to provide materials for the 'Teachers Welcome Pack' which is given to all school staff upon arrival at the event for them to take back to school and share with other staff who may not have been able to attend the event



We would welcome your support for this prestigious and exciting event

For further information and to discuss the opportunities available,
please contact Cheryl Watson :

01603 731 971 norfolkskills@rnaa.org.uk

Event partners:



NORWICH SCHOOL



ROYAL NORFOLK
AGRICULTURAL
ASSOCIATION